

User Experience Designer with 3 Years of Web Development Experience, focused on collaborating with developers to create consistent design solutions.

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#### **EXPERIENCE**

# Lead UX Designer and Developer

November 2020 - Present

# NaturalU, Self-Employed

- Conducted User Research on the psychological effects of hair-related issues, gathering data from over 200 Black women to inform targeted solutions and define personas.
- Created UX design artifacts such as wireframes, user flows, and high-fidelity prototypes using Figma, guiding the Information Architecture and user interface.
- Leveraged development skills in React, TailwindCSS, and JavaScript to build a responsive mobile app, integrating the design directly with the codebase.

#### **Product Designer**

April 2024 - May 2024

# **KDIT Solutions, Externship**

- Developed a dashboard for Test Wise, enhancing efficiency for 20+ project managers by implementing insights from competitive analysis of key industry players.
- Created 12 wireframes and high-fidelity prototypes in Figma and utilized Miro for team collaboration.
- Presented the final design solution to KDIT's president, garnering positive feedback.

# **Software Engineer**

July 2022 - Present

# ADP, Full-time

- Engineered a C# API for ADP, optimizing the onboarding process for 20,000+ new clients, and implemented unit testing protocols for improved reliability.
- Collaborated with UX teams to update ADP's Run product using React, Node, and Express, enhancing usability and performance for 800,000 small business clients.
- Implemented comprehensive unit testing protocols using Mocha, Chai, and Jest, achieving a 95% test coverage rate.

#### **SKILLS**

# Design Skills:

## **User Research & Testing:**

Personas, User Interviews, Usability Testing, Competitor Analysis

## **Visual & Interaction Design:**

User Interface Design, Information Architecture, Interaction Design, Design Systems, Site Maps, Mood Boards

#### Wireframing & Prototyping:

Wireframes, Prototyping, User Flows, Mockups

#### **Development Skills:**

HTML, CSS, TailwindCSS, React, Javascript, Node, Express, C#

#### **Tools**:

Figma, Miro, Trello, Jira, Google Suite

#### **EDUCATION**

## Springboard

UI/UX Certificate

# Rochester Institute of Technology

B.S Web and Mobile Computing

#### **UX PROJECTS**

## Gatherly

Built a community app to reduce stress by creating UX artifacts and conducting user research.