

Design Technologist with 3 years of expertise spanning **UX design and front-end development**, creating intuitive experiences through **accessible React components** and **design systems** that merge creative vision with technical execution.

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EXPERIENCE

Lead UX Designer and Developer | NaturalU | Founder

11/2020 - Present

Educational app I founded and continue to develop, fostering open discussions on natural hair through community-driven video content and Q&A.

- Leveraged research from a scientific study on 200+ Black women to uncover insights that shaped targeted solutions and user personas.
- Designed a cohesive visual language, including typography, color system, and component library that enhanced brand recognition while ensuring accessibility standards were met.
- Engineered a responsive mobile app using React, TailwindCSS, and JavaScript, seamlessly merging design with code to elevate user engagement and optimize functionality.

Product Designer | KDIT Solutions | Contract

04/2024 - 05/2024

B2B enterprise solutions provider for IBM Maximo/ERP, streamlining workflows, ensuring compliance, and enhancing user adoption

- Designed an intuitive dashboard UI for Test Wise, applying visual hierarchy and information design principles to improve data comprehension and workflow efficiency for 20+ project managers.
- Developed 12 wireframes and high-fidelity prototypes in Figma, streamlining the
 design process and enhancing team collaboration, resulting in faster project
 delivery and improved alignment.
- Presented the final design solution to KDIT's president, receiving commendation for its quality and alignment with project goals.

Software Engineer | ADP | Full-time

07/2022 - 12/2024

Leader in payroll, HR, and workforce solutions, serving businesses of all sizes, including Fortune 500 companies.

- Developed a C# API for ADP, streamlining onboarding for 20,000+ clients and boosting efficiency while ensuring reliability with robust unit testing protocols.
- Partnered with UX teams to implement and validate UI components for ADP's Run product, ensuring WCAG compliance and accessibility standards that improved usability for 800,000+ small business clients.
- Implemented comprehensive unit testing protocols with Mocha, Chai, and Jest, achieving 95% test coverage and significantly reducing defects in production.

SKILLS

Design Skills:

User Research & Testing:

Personas, User Interviews, Usability Testing, Competitor Analysis

Visual & Interaction Design:

User Interface Design, Visual Hierarchy, Typography, Color Theory, Responsive Design, Accessibility (WCAG), Design Systems, Component Libraries, Wireframes, Prototyping

Development Skills:

HTML, CSS, TailwindCSS, React, Javascript, Typescript, Node, Express, C#

Tools:

Figma, Miro, Trello, Jira, Google Suite, Git/Github Desktop

FDUCATION

SpringboardUI/UX Design Certificate

Rochester Institute of Technology

B.S Web and Mobile Computing

UI/UX PROJECTS

Gatherly

- Enhanced mental well-being and engagement by designing a community app addressing the 58% of young adults experiencing high psychological stress.
- Delivered data-driven UX artifacts, including user flows, wireframes, and prototypes, streamlining the design process for targeted solutions.
- Improved design decision-making by developing user research protocols and conducting interviews that directly informed design strategies.

Modern Attire

- Designed an e-commerce checkout experience for a custom suit retailer, creating a streamlined guest checkout flow that improved the purchasing process.
- Developed interactive wireframes and prototypes for the shopping cart, checkout modal, and product customization screens to enhance the online shopping experience.
- Created an innovative measurement interface with instructional video guidance, helping users accurately customize their suits online and addressing a key conversion barrier in apparel e-commerce.